

COMMERCIAL OPERATIONS & EXECUTION

Fix the commercial workflow breaks that slow execution and leak revenue

Improve contract-to-cash performance and commercial control

Turn broken commercial workflows into repeatable execution

We identify where revenue, time and accountability are being lost between commercial commitment, delivery and invoicing, then implement and verify the controls required to stop it.



Smarter Flow. Stronger Results.

Five service lines. One disciplined operating logic.

Engage one service, combine connected services or commission an integrated intervention. Scope follows the commercial requirement - not a predetermined product.

01 Commercial Operations & Workflow Improvement

Clarify ownership, handoffs, approvals, escalation and management visibility so work moves reliably.

02 Contract-to-Cash & Revenue Control

Strengthen the path from commercial commitment through delivery, evidence, invoicing, collection and renewal.

03 Cross-Border Commercial Services

Coordinate multi-market commercial work, counterparties and internal teams across jurisdictions.

04 Commercial Documentation & Deal Coordination

Structure documents, decisions, workstreams and follow-up so commercial matters keep moving.

05 Templates, Registers & Operating Tools

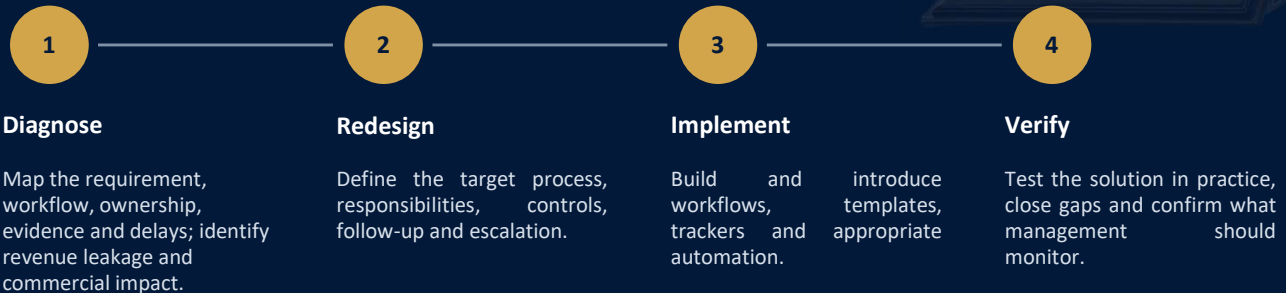
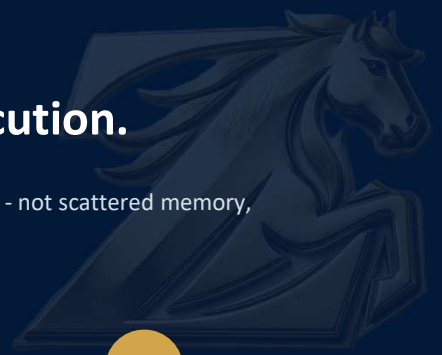
Build practical templates, trackers, checklists, dashboards and light automation that make execution visible, measurable and repeatable.

[Request an initial fit assessment](#)

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From hidden breakpoints to controlled execution.

Commercial commitments should become visible actions, owners, evidence and deadlines - not scattered memory, repeated chasing or heroic cleanup.



Defined follow-up checkpoints, where useful

One or more reviews can be included in the agreed scope or commissioned separately to test adoption, address emerging risks and update controls. This preserves the certainty of a fixed-scope engagement without leaving implementation unsupported.

What better structure creates

Practical improvements that strengthen execution without imposing unnecessary complexity.

- | | |
|---|---|
| 01 Improved revenue control and cash conversion | 02 Clearer ownership, responsibilities and decision rights |
| 03 Faster commercial execution and stronger follow-up | 04 Better cross-border and stakeholder coordination |
| 05 More reliable documentation, evidence and governance | 06 Repeatable processes supported by templates and automation |



YASHWANTT RAMNARAIN | FOUNDER

Commercial judgement, legal rigour and systems thinking in one engagement.

Founder-led throughout. Evidence-led findings. Practical operating assets instead of generic slideware. Workflow before software. Defined scope, transparent boundaries and an honest fit/no-fit assessment. Yashwantt brings more than seven years' experience across corporate, commercial and legal roles.

2 persons, 4 days → 1 person, ½ day

Cross-functional coordination

Risk, Compliance & Structure

Automation with judgement



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